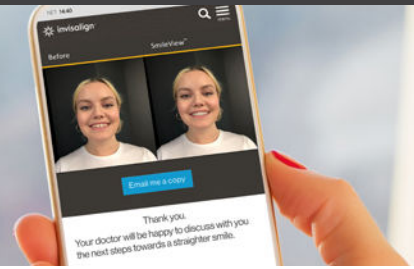


# Set-up the **SmileView** simulation tool in your practice

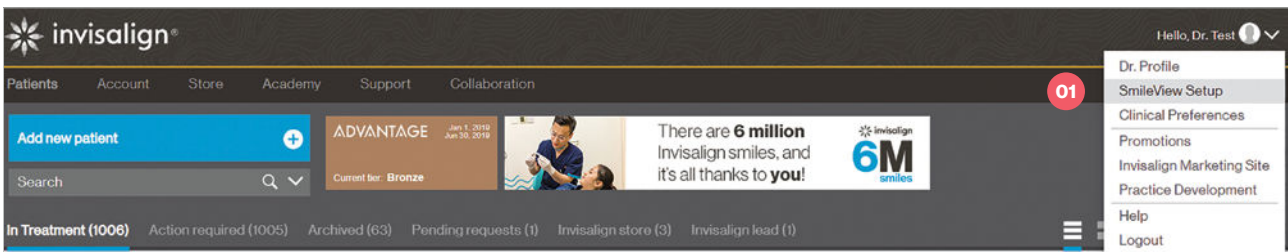


For guidance on setting up the **SmileView** simulation tool, watch the set-up video or follow the steps below.

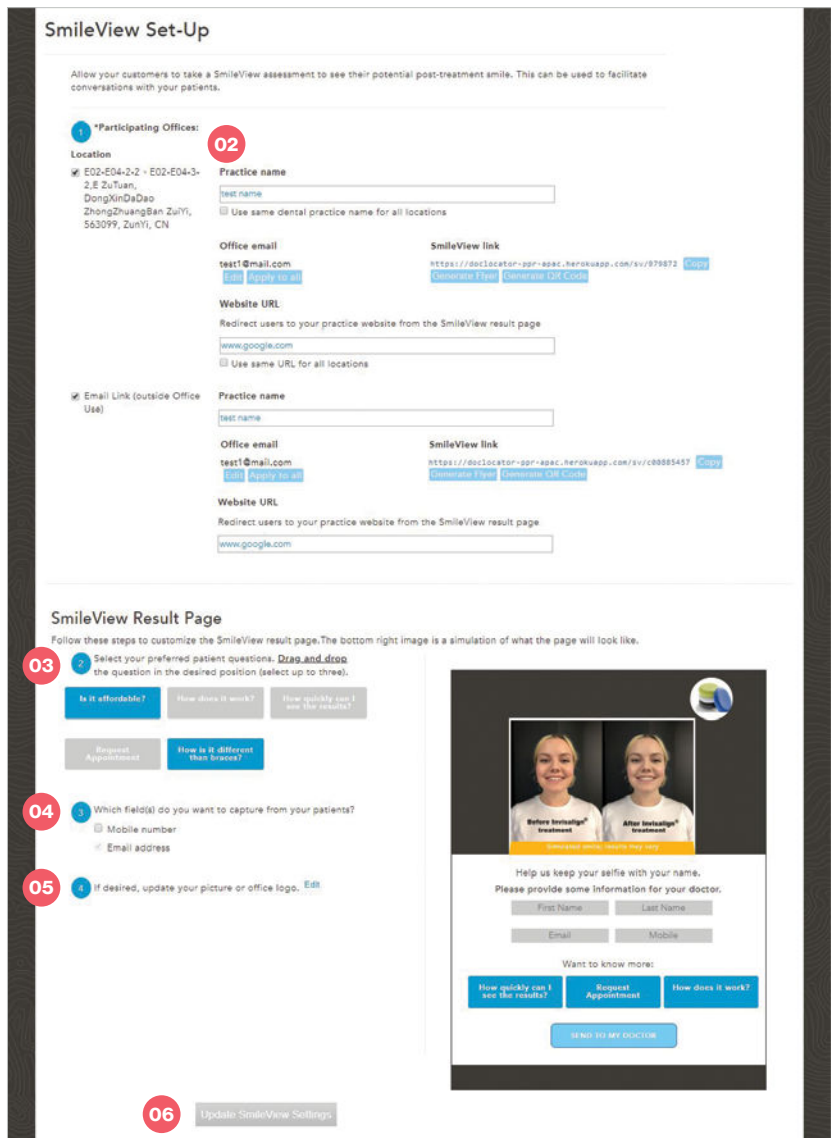
[Watch the set-up video](#)

## Step 1: Setup your SmileView profile

- 01 Log in to your Invisalign Doctor Site and select "**SmileView** Setup" under the drop down menu. Select "Edit Profile" to setup your profile.



- 02 Confirm your location and assign email for **SmileView** notifications.
- 03 Confirm your preferred patient questions.
- 04 Confirm your preferred contact methods.
- 05 Add your practice logo (not required).
- 06 Save your profile.

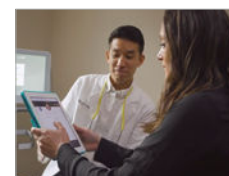
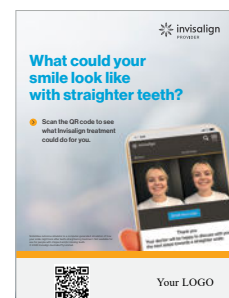


## Step 2: Select your SmileView practice model(s)

- **Chairside engagement**
  - Setup in-office iPad or device
  - Use **SmileView** flyer in operatory or consult room.
- **Reception area**
  - Use **SmileView** flyer at front office check-in
  - Setup in-office iPad selfie kiosk.
- **Direct to patient**

Include **SmileView** practice link in:

  - Text message appointment reminders
  - Social media posts
  - Emails to your patients.



## Step 3: Engage your SmileView leads

You have a **SmileView** lead - now what?

- **In-office lead engagement**

Encourage your staff to implement the **SmileView** in practice simulation tool as part of their routine. While the patient waits, have them take the **SmileView** assessment and view their results with them. This starts a fun, natural conversation about Invisalign treatment.
- **Outside the office lead engagement**

It is important to contact the lead immediately upon receiving notification. Best practice includes calling the patient to set-up an appointment or consultation.

Lead Name	Lead Source	Email	Phone	Date Generated	Status	Consult Date	Practice	Simulation
Meyer, Alitha	Smile View in practice	alitha@gmail.com	408 123 3456	05/11/2019	Updated	05/13/2019	1020 1st Street, Cupertino	Yes
Murray, Bill	Smile Station		408 567 1234	3/11/2019	Scheduled	3/15/2019	2329 Market Street, San Jose	No
Evans, Chris	Smile View in practice	Evans_chris@gmail.com	408 678 0987	4/11/2019	Open	4/14/2019	3214 First street, San Jose	Yes

When a SmileView simulation is complete, you are notified via email. You can also access leads in your Invisalign Doctor account.

- **Visit your Invisalign Doctor Site and get started today!**

This information is intended for healthcare professionals only.

SmileView outcome simulator is a computer-generated simulation of how a patient's smile might look with straighter teeth. Actual results may vary. Not for use for people with chipped or missing teeth.

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